



Sherry Dobbin

Professional Experience: 36 years

Non-executive Leadership:

Distinguished Friend, Migration Museum (London)

Chair, Collusion (Cambridge)

Cultural Co-Location Advisory Group, Creative Estuary Fellow

Advisor, Young Creators UK

Royal Society of Arts

Qualifications:

MA (Dist) History of Art, Birkbeck, University of London BFA

(Hons) Theatre Studies, Boston University

Key Strengths:

- Strategic & delivery experience across 4 continents regarding arts & culture
- Thought-leader and keynote speaker in urban culture and property; digital public art; avant-garde & emerging artforms; residency development; governance
- Strong, active international cultural networks for institutions, residency programmes and artists
- Strong private sector and NGO networks
- Review Panelist of local, regional and national scope [US, UK]
- Specialist in cross-disciplinary and cross-sector practice
- Experience in leading cultural programmes and concepts designed to provide real identity for emergent creative and cultural districts
- Has developed artist residency programs in residential, commercial and historic properties across the UK
- Has experience as Executive Director of for-profit and charitable cultural organisations
- Advised Creative Capital and the Artist Community Alliance in the USA about the development & management of artist residency programmes across the USA
- Experience as Creative Director for crafting complex brand, marketing and communications narratives (incl. Times Square, NYC)
- Past Associate Professor* and Guest Lecturer for universities - NYU Wagner*; Columbia University; Bard College; Parsons; New School; Cooper Union; Harvard University

Highlight Publications:

- *If you can make it there, you can make it any-where...: Cultural Placemaking at the Heart of Cities*, The Routledge Handbook of Placemaking, ed. Dr. Cara Courage, Routledge Press, 2020.
- 'Can We Design for Culture? Paradigms and Provocations,' interview with Dr Anna Marazuela Kim, Built Environment, Volume 46, Number 2, Alexandrine Press, 2020.
- Including Culture in Development, 2018, Co-Author, ULI-UK Urban Art Forum
- IMPOVING SPACES, GLA, Arts Council England, KingsCollege London: Cultural and Business Improvement Districts Thinking Partnerships, CaseStudy, 2017
- Utopias, New Space Teatr, Moscow, 2017
- 'Twenty Principles for Creating Change', Strelka Institute Moscow 2016

Recent Speaking Engagements:

- ULI UK Australian National Conference; key note on Cultural Placemaking; June 2022
- Global Cultural District Network Conversations: Rehabilitation, preservation, and innovation: November 2021
- Cities Talk; org. by King Saud University for Saudia Arabia Mayors and Ministers; Keynote, Cultural Placemaking September 2021
- Pritzker Forum on Global Cities (Chicago): The Post-Covid City: Interviewed London Deputy Mayor for Culture, Justine Simmons & United Airlines CEO, Scott Kirby; June 2021.
- Digital Placeshaping [a contemporary narrative for towns and cities], IT4Arts, May 2021
- Futurecity Placemaking Happy Hour, How to Plan for the Unexpected [Routledge Handbook of Placemaking book event], March 2021
- Urban Art Forum ULI UK, Rapid Response Workshop series January-June 2021
- Urban Land Institute, Netherlands, (Re)Con-necting for Urban Growth, January 2021
- The Cultural Planning Center Initiative (De-troit), Taking Space: The Future of Public Art, December 2020
- Global Cultural District Network, Rehabilitation, Preservation, and Innovation, November 2020
- Urban Design Group, IDEASpace, The City as a Canvas, October 2020
- Urban Land Institute China, Forum on Resilience Cities and What's Next?, August 2020
- Sciences Po (Paris) Master of Public Affairs, Communications Campaigns for Cultural Cities, February 2020
- Urban Land Institute European Conference, (Amsterdam), Creative Placemaking Forum, February 2020
- Capital West London Growth Summit, Investing in Creativity, 29, October 2019.
- GLA City Hall, ULI publication 'Including Culture in Development – A Step by Step Guide' Launch, October 2019.
- +Impact Summit (NYC), Nasdaq, Cultural Sustainability for the Futurecity, May 2019

Recent Project Highlights / Futurecity:

Centre Pompidou at STH_BNK by Beulah (Melbourne)

Establishment of a new partnership/first Australian CP presence around 'Arts & Society' and arts education for 0-18 years. Establishment of a foundation to manage arts activities across all tenancies for tallest building in Australia.

The Reel Store (Coventry)

Delivery of a feasibility study to establish an Immersive Gallery attached to commercial and academic partnerships, as a key delivery of Coventry City for Culture legacy

72 Upper Ground | CO-RE & Mitsubishi Estates| BIG Architects

The London Studios: Creation of digital/XR studios, exhibition, and presentation venues – integrated into affordable workspace provision and connected to education training of South Bank cultural institution

1 Golden Lane | Castle Forge | Hawkins\Brown

Creation of first dedicated co-design workshop space / partnerships (at the heritage site of the Cripplegate Institute) with Barbican Centre, Heritage of London Trust, Proud Places & Poor Collective

120 Fleet Street/Old Daily Express building | CO-RE & Chinese Estates | BIG Architects

Establishment of a Cultural Anchor relating to architecture & design heritage and contemporary print exhibition of the area. Integrated art throughout office, F&B, and cultural spaces

47-50 Mark Lane | Hobart Partners | 3XN Architects

Establishing a Heritage & Learning Centre that experiments with digital interpretation for heritage sites

65 Crutched Friars | Dominvs Group | 3XN Architects

Brokering a permanent home for Migration Museum

14-21 Holborn Viaduct | Royal London Asset Management | PLP Architects

Digital Public Art Commission, Public Auditorium, Public Realm Commissions, in partnership with Museum of London

Wembley Park Arts (London) | Quintain

Establishment of a formal site-wide programme & budget plan for arts & cultural anchors

Recent Project Highlights (independent):

Moderator, Mondrian Prize

selection committee for €500,000 artist award

Chair, Urban Art Forum, Urban Land Institute

Lead cross-sector panels, workshops, videos and presentations throughout lockdown addressing cultural resiliency in property

Team London Bridge (London)

Establishment of Cultural Strategy + Delivery Plan for the Business Improvement District

Victoria & Albert Museum

Development of REVEAL Festival for Victoria & Albert Museum, London, UK

Exhibition Road Culture Group Events Strategy (London)

Development of a shared strategy & funding plan for activating Exhibition Road 25 organisations (incl. V&A, Design Museum, Science Museum, Imperial College, Serpentine Galleries) and 2 local authorities (RBKC, Westminster)

PAST USA LEADERSHIP

Times Square Arts, Director & Times Square Alliance, Creative Director

Curatorial Founder, Midnight Moment, world's largest and longest-running digital art exhibition; 150 projects over 5 years; public performance, sculpture and architecture in the plazas; experimental programming indoor venues; curated over 94 partnerships; raised local & national funding

The Watermill Center, Hamptons, NY, Director

Ran Robert Wilson's arts center focused on the future of the avant garde; museum and sculpture grounds; ran artist residencies

New York University, Robert F Wagner Graduate School of Public Service, Associate Professor of Policy, co-taught 'The Arts & Artist in Urban Revitalization' with Tim Tompkins

Opera Director & Stage Manager for Los Angeles Opera; Dallas Opera; Florida Grand Opera; Opera Columbus, Cincinnati Opera, USA

Panellist/Juror for National Endowment for the Arts, New York State Council of the Arts, JMK Kaplan Innovation Prize, Creative Capital, The Museum of Art & Design, Asian American Arts Alliance, Van Alen Institute, Storefront for Art & Architecture, The New School, Parsons School of Art & Design, The Cooper Union, Rhode Island School of Design

Arts Administration for WGBH-TV, Boston Ballet, Huntingdon Theatre Company (Boston, USA)